

# The Motivation Show

## Associate Program Application

**YES**, we will participate in the *Associate Program* during **The Motivation Show**, October 12-14, 2010, in Chicago.

The expected number of attendees from our organization will be:

**We understand that *The Motivation Show* will provide the following show services on a COMPLIMENTARY basis:**

**Registration:** Badges to the exhibit hall will be provided to our personnel and their clients on a complimentary basis. Upon confirmation, we will be provided with a URL link to The Motivation Show online registration system to order our complimentary exhibit hall badges.

In addition, our personnel will have the opportunity to register online for the 4<sup>th</sup> Annual Conference: *Connecting Engagement and Financial Results* – at a 50% discount.

**Lounge:** A restricted lounge will be set-up on the exhibit floor for the use of our personnel, their customers and guests beginning at 9:00am, Wednesday, October 13, and ending at 5:00pm, Thursday, October 14.

For 2010, the *Associate Lounge* will include:

- Hosted reception desk for credential verification and assistance
- Open lounge area with club seating and small conference tables
- Private meeting rooms for up to 6 people, available by reservation each morning
- Email stations and printers, along with a WiFi hot zone
- Morning and afternoon refreshments

### **Contact Information:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_ Fax \_\_\_\_\_

\_\_\_\_ Please contact me asap to discuss a *Private Meeting Room* or *Exhibit Space* and other sponsorship opportunities for my organization.

**Complete this application and return by September 21 to:**

Kim LeBel, Program Director, [Klebel@heiexpo.com](mailto:Klebel@heiexpo.com), fax 630.929.8937